GIRACT
Geneva, Switzerland

Cheese Book 2025

Global Market for Cheese 2022-2024-2029

CHEESE BOOK 2025 from GIRACT presents an overview of the global cheese market, offering valuable insights into production, trade, pricing, and key trends shaping the industry today. This report also includes a 2022 historical timepoint and forecasts through to 2029, both globally and by region — helping stakeholders make informed decisions in a rapidly evolving market.

The global cheese market continues to grow at a strong pace, driven by its incredible diversity and widespread appeal. From everyday staples such as Mozzarella and Cheddar to gourmet options such as Brie and Parmesan, cheese remains a central component of diets worldwide — whether for cooking or snacking. As one of the most consumed dairy categories, cheese serves both traditional and modern preferences, with innovations constantly emerging to meet changing consumer demands.

In recent years, industry has undergone transformative shifts. Health and wellness trends have fueled demand for low-fat, reduced-sodium, high-protein, and functional cheese products. Simultaneously, the market has seen a surge in interest for premium, organic, and artisanal varieties. The growing popularity of plant-based and hybrid cheeses is reshaping product lines and opening up new consumer segments. Convenience is also a key driver — ready-to-eat, resealable, and on-the-go packaging formats are becoming crucial to market competitiveness.

Trade and pricing dynamics remain central to understanding market fluctuations. The report offers granular insights into global trade flows and regional pricing forecasts — helping businesses anticipate supply chain and cost challenges. With the globalization of food, regional cheese varieties are gaining traction across new markets, creating exciting opportunities for product expansion and localization.

At the same time, industry players must navigate rising production costs, raw material volatility, and growing regulatory and sustainability demands. Despite these challenges, the outlook is strong: opportunities abound in innovation, value-added products, geographic expansion, the emergence of dairy-free cheeses, and evolving retail and food service channels. For producers, investors, importers/exporters, and marketers alike, the CHEESE BOOK 2025 is an essential tool for identifying trends, evaluating risk, and unlocking growth in this vibrant global industry.

Objective

The main objective of this study is to present a comprehensive assessment of the global cheese market by cheese type. This will be accomplished through the delivery of the following:

- Global cheese production (kt) by type, 2024
- Trade (import/export) and availability (kt) by type and region, 2024
- Current (2024) cheese demand by type and region
- Forecast (2029) cheese demand by type and region
- Cheese demand distribution (%) by channel (retail, food service and industrial) across regions
- Identification and summary overview of major cheese manufacturers in the global market
- Price analysis across regions for key cheese types
- Indicate a 2022 historical timepoint

Scope

The geographical scope, within the focus of total global cheese market, covers 7 regional markets:

- North America (USA,Canada)
- Europe (EU27+UK+CH+NO)
- Eastern Europe (Ukraine, Russia, Belarus)
- Asia/Asia Pacific (China, Japan, South Korea, Indonesia, India)
- Oceania (Australia, New Zealand)
- Latin America (Mexico, Brazil, Argentina, Colombia, Chile, Peru)
- Middle East & Africa (Turkey, Saudi Arabia, UAE, Iran, Egypt, Algeria)

Products

The product scope comprises the following cheese types:

- Soft Cheese (such as Brie and Camembert, Muenster, Neufchatel)
- Fresh Cheese (such as Cottage Cheese, Cream Cheese, Quark, Ricotta, Mascarpone, Requeijao, Belarusian Cheese)
- Blue Cheese (such as Gorgonzola, Stilton)
- Hard Cheese (such as Parmesan)
- Semi-hard Cheese (such as Cheddar, Colby, Edam, Emmental/Swiss, Gouda, Maasdamer, Monterey Jack, Provolone)
- Non-cowmilk Cheese (such as Feta, Goat Cheese)
- Processed Cheese (such as Cheese Slices, Cheese Spreads, Processed Blocks)
- Mozzarella (such as Mozzarella for pizza, pizza cheese blend)

Methodology

Various sources served as the foundation for an overview that is as representative as possible. Due to very few official statistics being available for many products, a wide range of information has been gathered, analyzed, and integrated into a coherent document, facilitating what can be defined as a best estimate.

Data Sources

Not limited to, but including:

- USDEC
- USDA
- International Dairy Federation
- ZMB
- European Commission
- UN trade data
- GIRACT proprietary databases

Time frame

2022-2024 - 2029

Subscription

Special Pre-Publication Subscription price of EUR 7800; Standard Subscription price of EUR 8700

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CHEESE BOOK 2025

The Global Market for Cheese 2022-2024-2029

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