MULTICLIENT STUDY

R&D Priorities in the European Food Industry 2015

Business Insight Report

50 Company Profiles – 11 Sector Summaries

(Update of 2001 and 1996 reports)

Published in October 2015

Sectors



Bakery and patisserie
Beverages/drinks (carbonates, still, juice based, beer)
Confectionery
Dairy products/chilled desserts
Ice cream/frozen desserts
Processed meat/fish
Ready meals
Snacks/breakfast cereals
Soups/sauces
Pet food
Institutions



Markets



Europe

GIRACT
Geneva, Switzerland

Transnational Business Research & Consultancy

Introduction



As the food industry emerges from the global recession with severely restricted R&D budgets, a key question is how the volatility of the business, raw material prices and food spending will influence the new development potential and R&D focus. Although food safety, health and nutrition issues are still high on the agenda, is the food industry more likely to optimise processing cost and the sustainability of its supply chain and production?

It is thus vital to understand how this will impact food concepts and ingredients that the food industry will require to achieve these goals in the medium term. Giract's unique report provides qualitative and quantitative insight into these R&D issues in 50 European food companies and institutions.

For more information, contact

V. Krishnakumar or Russell Ward

GIRACT
24, Pré-Colomb
1290 Versoix/Geneva
Switzerland
Tel: + 41 22 779 0500; **Fax:** + 41 22 779 0505
Email: info@giract.com; **Web:** www.giract.com

Objectives of this study

Bakery and patisserie, Beverages/drinks (carbonates, still, juice based, beer), Confectionery, Dairy products/chilled desserts, Ice cream/frozen desserts, Processed meat/fish, Ready meals, Snacks/breakfast cereals, Soups/sauces, Pet food, Institutions

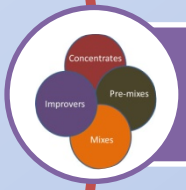




To understand the R&D strategy of the company



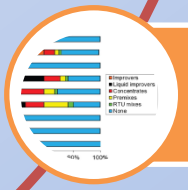
To quantify the importance of **food-concept** issues as they relate to R&D activities for NPD



To quantify the importance of **ingredient** issues as they relate to R&D activities for NPD



To quantify, where possible, the R&D spend of industry sector leaders as a percentage of sales



To assess the evolution of **food-concept and ingredient** issues since 1996 and 2001

Subscription options

This unique study examines R&D priorities in the 50 company profiles – 11sector summaries in the european food industry

SCOPE

Sectors



- Companies were selected for in-depth interviews from amongst the leaders and/or innovators in their sector in Europe. Major independent research institutions were also reviewed to understand their continuous interaction with the R&D departments of both ingredient and food companies. 50 companies/institutions were profiled covering the following sectors:
  - Bakery and patisserie
  - Beverages/drinks (carbonates, still, juice based, beer)
  - Confectionery
  - Dairy products/chilled desserts
  - Ice cream/frozen desserts
  - Processed meat/fish
  - Ready meals
  - Snacks/breakfast cereals
  - Soups/sauces
  - Pet food
  - Institutions

Markets



- Europe

STUDY HIGHLIGHT

Programme

Profiles of 50 companies/institutions were selected in Europe to obtain insight into R&D issues

WHAT DO YOU GET?

1. **Electronic Copy** of report in searchable PDF format
2. **One Printed Copy**
3. Report published in **October 2015**

Report Format

The full report provides an executive overview and analysis identifying issues and opportunities by sector, followed by a comparison of the status by sector with those observed in 2001. This is supported by a detailed set of company and research institution profiles in the body of the report.

The structure of a typical company profile will be:

1. Background, Financial Data
2. R&D Structure
3. New Product Development
4. Strategy
5. Food Concept Priorities
6. Ingredient Priorities

Companies Reviewed

BAKERY
Barilla
Bimbo
Continental Bakeries
Le Fournil
Meneba

BEVERAGES
Cogedi
Eckes Granini
Pernod Ricard
Valsoia
Zuegg

CONFECTIONERY
Cloetta
Haribo
Nestlé
Orkla
Perfetti Van Melle

DAIRY
Alpro
Lactalis
Madeta
Senoble
Valio

NUTRITIONAL
Danone Bledina
Prodiet
Regis
VSI

PET/ANIMAL FOOD
BIB Pet
GA Pet Food Partners
Mars Petcare
Nutreco
Saturn Pet Care

PROCESSED MEAT/FISH
Charal
Font Verdaguer
Krahulik
Micarna
Sleegers

READY MEALS
Aunt Bessie's (William Jackson)
Bina
Frosta
KFC
Princes

© Giract 2015

Companies Reviewed

SNACKS/CEREALS
Dailycer
De-vau-ge
Intersnack
Lamb Weston Meijer
Mulder
Weetabix

SOUPS/SAUCES
Develey
Haco
Struik
Unilever

RESEARCH INSTITUTES
RSSL